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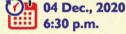
(Deemed-to-be-University under Section 3 of the UGC Act, 1956)

Workshop on Entrepreneurship Development Phases Session III - Concept Development



Mr. Sayantan Mukherjee Resource Person

- · Innovation Coach and Design Thinking Practitioner
- Founder The Innovators' Garage and The Hilltop
- · Ex-Innovation Manager at Mahindra and Mahindra Ltd.
- Mentored 550+ Engineers & Managers; mentor to various Startubs.
- MBA in Innovations & Entrepreneurship.



Only participants who attend all the three sessions will receive an e-certificate.

Key Takeaways

- Identify Assumptions in Ideas
- Identify Assumptions to Validate
- Design Prototype to Validate Proof of Concept

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