

**Two Day International Conference
on**

**New Age Businesses
and Transformative Leadership:
A Solution to Combat**

August 6th & 7th, 2021

PRIZES

**Best Paper
INR.3,000**

**Second Best Paper
INR.2,000**

**Third Best Paper
INR.1,000**

The ICAI Foundation for Higher Education

The ICAI Foundation for Higher Education (IFHE), Hyderabad is a Deemed University established under Section 3 of UGC Act, 1956 and accredited by NAAC with "A" Grade. IFHE offers Management, Engineering and Law Courses and it provides world class, innovative, career-oriented professional programs through inclusive technology-aided pedagogies to equip students with the requisite professional and life skills as well as social sensitivity and high sense of ethics. IFHE has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills, and positive attitudes. The university strives to create an intellectually stimulating environment for research, more particularly into areas bearing on the socio-economic and cultural development of the state and the nation.

The ICAI Law School, Hyderabad

The ICAI Law School is a significant segment of the ICAI Foundation for Higher Education, Hyderabad and recognized by the Bar Council of India. The ICAI Law School, Hyderabad offers BBA.LL.B. (Hons) and BA.LL.B. (Hons) integrated five-year courses, one Year LL.M. in (1) Corporate and Commercial Laws and (2) Tax Laws. Ph.D. (full time and part time programs), and Eight Certificate Courses in Cyber Law, Infrastructure Laws, Law of Financial Services, Immigration Laws, Solid Waste Management and Law, International Trade Law, Forensic Science & Law and Goods & Services Tax Law are also offered. ICAI Law School envisions to develop a new cadre of professionals who will not only command high level of domain proficiency but also can integrate activities for developing scientific and technological solutions.



About of Centre for Management Studies

The Centre for Management Studies was constituted with a view to facilitate, foster and support the essential teaching and research goals of the institution. It is deeply committed to develop a new generation of creative professionals who will be instrumental in fuelling the country's economic growth. Inviting the best minds, as resource persons from education and industry, the centre for management studies organises conferences, seminars, and workshops to nurture the intuitive minds in achieving academic excellence in their personal and professional endeavours. An array of extracurricular events also is weaved prudently with the academic activities to provide a wholesome and comprehensive experience to the budding business leaders.

About the Conference

The discipline of transformative leadership has been advancing fast to establish as multidisciplinary area equally sought after by scholarly community and practitioners. Probably this is one of the emerging disciplines of the 21st Century which has drawn attention of several stakeholders in search of sustainable practices to impact lives of millions marginalized due to several reasons of neo-liberal economic thoughts and practices. Gradually the 'black-hole' in new age businesses was explored and scholars reported creation of transformational leadership is a rational process. In this way, the mystique of new age businesses became 'the science' of modern enterprise's creation. With reasonable clarity on the models, innovation and associated areas, the need is to know more and enrich the science of new age enterprises.

The Centre for Management Studies, ICFAI Law School, IFHE, Hyderabad are proud to announce a two day international conference on **“NEW AGE BUSINESSES AND TRANSFORMATIVE LEADERSHIP: A SOLUTION TO COMBAT.”**

This Conference is a one of its kind academic feast in terms of research paper submissions, and convenes scholars, practitioners, and students from around the world to explore topics in Social Enterprise, Management, Innovation and Sustainability.

The conference is dedicated to the ongoing development of theory and research on Dynamics of New Age Business, Capacity Building and Designing Strategies for Resource Management, Sustainable Approaches towards Global Financial Crisis. Conceptual papers and research papers presenting quantitative and/or qualitative data will be presented.

Themes of the Conference

Dynamics of New Age Business

- Global New Age Business Practices
- HRM Tech
- FinTech
- Marching towards Global Business Hub
- Digital Transformation
- Consumerism and Social Empowerment

Capacity Building and Designing Strategies - Resource Management

- Socio - Entrepreneurial Leadership
- Infrastructural building towards Social Change
- Communication Networking
- Fusion of Skills and Technology
- Strategic Designing towards Cross-culture Integration.

Global Financial Crisis: Sustainable Approach

- Ease of doing Business
- Structuring the Policy Towards Economic Development
- 'Glocal' Financial Challenges : A Way Out
- Re-inventing Business Models
- Sustainability Approach.

Submission Guidelines

- Authors may initially submit an abstract not less than 300 words. Abstracts may be submitted through e-mail centreformgmtstudies@ifheindia.org by **10th July, 2021**.
- Maximum five key words are to be provided along with the abstract.
- Acceptance of abstracts shall be communicated through e-mail by **10th July, 2021**. For the accepted entries, the authors shall submit complete paper, as per the following guidelines, by **25th July, 2021**.
- The final paper must include the abstract followed by the complete manuscript. Title page should contain the paper's title and the authors details including the author's contact details. In case of co-authorship, details of both the authors are to be given.
- The word limit for full length research articles is 8000 words. These limits are inclusive of any references, tables, exhibits and appendices. However, the word limit shall be relaxed for exceptional entries.
- The paper shall be submitted in word document (.doc or .docx) format only. The body of the paper shall be in Times New Roman, size 12, 1.5-line spacing and justified. Footnotes shall be in Times New Roman, size 10, single line spacing.
- The papers should be well-referenced in the 20th Blue Book edition style of referencing. Any plagiarism detected will render the submission subject to rejection.
- Co-authorship is permissible up to two authors only.
- The submission should be original and unpublished work of the author. The authors shall be given an opportunity to present the accepted papers during the conference. Unplagiarized selected papers shall be published.

ORGANISERS



Chairman

Prof. A V Narsimha Rao

Director
ICFAI Law School, Hyderabad



Coordinator

Dr. A. Arun Kumar

Assistant Professor, ICFAI Law School.
Email: arunkumar@ifheindia.org



Co-coordinator

Dr. K. Hariharan

Assistant Professor, ICFAI Law School.
Email: hariharan@ifheindia.org



Co-coordinator

Dr. Polishetty Kesari

Associate Professor, ICFAI Law School.
Email: polishettykesari@ifheindia.org



Technical Coordination

Mr. Rakesh Suryadevara

Assistant Professor, ICFAI Law School.
Email: rakeshsuryadevara@ifheindia.org

Registration

Academicians / Professionals: Rs.1000/-
Students and Research Scholars: Rs.750/-

[Click here for Registration](#)

Registration fee should be paid through RTGS/NEFT to the account mentioned below. For registration, proof of payment (screenshot etc. clearly indicating the transaction reference number) along with full name, affiliation and email id may be sent by 25th July, 2021 to the coordinators by email. Authors desirous of submitting their papers for presentation in the conference should submit the proof of payment along with the final paper.

Payment Details

Account No : 020201007037
Type of Account : Current Account
Name of the Account : IFHE - Seminars & Workshops A/c
Name of the Bank : ICICI Bank
Bank Address : Nerella House, No.4, Nagarjuna Hills,
Punjagutta, Hyderabad - 500082, Telangana
RTGS/NEFT IFSC Code: ICIC0000202
Branch Code: 202

IMPORTANT DATES

Last Date for Abstract Submission: 10th July, 2021
Intimation of Abstract acceptance: 10th July, 2021
Last Date for Full Paper Submission: 25th July, 2021