## **Faculty Profile**

Name: Dr. KUNCHAM SREENIVASA RAO

**Designation:** Associate Professor

**Teaching Areas:** Data Mining and Warehousing, Machine Learning, Deep

Learning, Neural Networks, Artificial Intelligence, Natural Language

Processing, Data Science.

Research Interests: Machine Learning, Artificial Intelligence and Data Science

## **Education:**

o Ph.D (CSE), JNTUH, Kukatpally, Hyderabad, 2016.

o M.Tech (CSE), JNTU, Kakinada, 2009.

o B.Tech (CSE), JNTU, Hyderabad, 2005.

## **Research / Selected Publications:**

- 1. Dr.Vijay Arputharaj, Dr. K. Sankar, Dr.Kuncham Sreenivasa Rao, DR.G.N.R. Prasad, Mr. R.Bharat Kumar, "IoT-based Computational Intelligence tool for paternity testing and parental comparison using correlation-based clustering and SVM classification", Journal of Theoretical and Applied Information Technology Vol. 01, No.7, PP. 2726-2741, 15<sup>th</sup> April 2023. ISSN: 1992-8645 (**Scopus Indexed**).
- 2. Syamala Bathula & K.Sreenivasa Rao, "Detection of COVID-Lung Cancer through X-ray data through Distributed Deep Convolutional VGGNet and ResNet Models", "Neuro Quantology", October 2022 Volume 20 Issue 12 Page1629-1641 (Scopus). ISSN: 13035150 AnKa Publishers.
- 3. Gouse Baig Mohammad, Shitharth Shitharth, Salman Ali Syed, Raman Dugyala, K Sreenivasa Rao, Fayadh Alenezi, Sara A Althubiti, Kemal Polat, "Mechanism of Internet of Things (IoT) integrated with Radio Frequency Identification (RFID) Technology for Healthcare System", published in Mathematical Problems in Engineering Volume 2022, 8 pages (SCIE Indexed).
- 4. G.Sreeram, S.Pradeep, K.Sreenivasa Rao, B.Deevana Raju & Praveen Nikhat, "Moving Ridge Neuronal Espionage Network Simulation for Reticulum Invasion", "International Journal of Pervasive Computing and Communications". ISSN: 1742-7371 Vol. 17 No. 1, pp. 64-77. (WOS ESCI & Scopus Indexed).
- 5. Dr.K.Sreenivasa Rao, Dr.G.Sreeram, DR. B.DEEVENA RAJU, "Detecting Fake account on Social Media using Machine Learning Algorithms", International Journal of Control and Automation **ISSN:** 2005-4297 Vol. 13, No. 1s, (Apr-2020), pp. 95-100 (**Scopus indexed**).

**International Journals: 23 International Conferences: 02** 

Patents: 03

**Research Books:** 01

