IBS wins two awards

ICFAI Business School won two awards in the 30th Case Centre’s Award along with Harvard Business School while INSEAD won three awards at the Case Centre competition organised by the UK-based ‘The Case Centre’ (TCC).


Dean of IBS Case Research Centre Purkayastha said that IBS has 15 worldwide best-selling cases this year, next only to Harvard. “Our students are taught the same cases taught at the world’s best B-schools, and help them transform into future-ready professionals,” he said.